



# DEEPEN YOUR STORY

Manuscript Critiques

"A book is proof that humans are  
capable of working magic."

CARL SAGAN







THINKING DEEPLY MAKES  
ALL THE DIFFERENCE.

Are you ready for insights and guidance from an experienced editor?

## THE MANUSCRIPT CRITIQUE PROCESS



### Send a Sample

Want to learn more? Send an excerpt of your manuscript, and we'll confirm we're a good fit for each other. During this stage, you'll help me understand your vision.



### Book Your Critique

I'll provide a quote and schedule for our work together. You'll send payment and book your critique.



### Review Your Critique

You'll receive a detailed critique that helps you understand your strengths as a writer and how you can take your manuscript to the next level.



### Revise with Confidence

After you have a chance to absorb all the feedback, I'll be available via email to tie up loose ends and resolve any questions you might have, so you can revise your manuscript with confidence.

#### Pricing

**\$750 for Picture Books**

**\$2500 for Chapter Books**

**\$5000 for Middle Grade**





I MAKE MEANING OUT OF CHAOS.





## CRITIQUES INCLUDE

### ★ Analysis

- Plot and pacing
- Character development
- Structure
- Organization
- Thematic elements
- Voice
- Marketability

### ★ Recommendations

- Clear editorial direction on next steps and prioritizing revisions
- Competitor titles and mentor texts that will inspire and guide your revisions
- A curated list of resources, including book titles, blog posts, or even tips on finding an agent

### ★ Creative Friendship

- Warm, thoughtful, focused observations
- Gentle guidance
- Deep respect for the creative process, your craft, and your readers
- My inner cheerleader on your team for life





TAKE YOUR NEXT STEPS WITH  
CONFIDENCE AND CLARITY.



# I OFFER OVER 15 YEARS OF PUBLISHING EXPERIENCE.



Sometimes I feel like a seer in an ancient Greek temple, envisioning the future, listening to what my clients are really saying, as well as the important things that have been left unsaid, and then telling the truth.



When I need to ask questions and find answers in the gray areas, research a new topic, or identify trends in the market, I call on my inner librarian.



When I negotiate diplomatic crises, add a creative twist to an elegant idea, and recruit new talent to work with my clients, I channel my inner professional Anthro princess.



When it's time to concept a new book, I let my inner Montessori Girl loose. By following her creative instincts and experimenting with style, format, and content, I deliver original work that's smart and playful.



My inner poet delivers the philosophical, quirky text I'm known for. She's always watching, writing, and thinking deeply about how to make a book matter in our oh-so-noisy world.



LET'S DEEPEN  
YOUR STORY  
TOGETHER.

Email

[heidi@helloheidifiedler.com](mailto:heidi@helloheidifiedler.com)  
to book your critique.

